Mike Branson is a retired Weyerhaeuser Senior Executive with 44 Years of Experience in the Forest Products Industry. Today, he and his son Alan operate a cattle ranch in Sevier County. Mike graduated from Ouachita Baptist University with a bachelor's degree in Accounting, and is also a graduate of the Stanford Executive Program. He currently serves on boards of Hunt Forest Products, FRIENDS, the De Queen Industrial Park Public Facilities Organization, Sevier County Chamber of Commerce and The Southwest Arkansas Rural Water Association.

Mike is married to Lorena Branson and they have three children, six grandchildren and two great grandchildren. Mike enjoys working on the farm, fishing, golf and spending time with his family..